



CONVENE
VILNIUS | LITHUANIA

Press Release
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CONVENE set to return to Vilnius in 2020

Following yet another successful event this past February, the 8th edition of the Baltic Sea Region's leading trade show for the meeting and event industry is returning to Vilnius on 12-13 February 2020, and the CONVENE 2020 Hosted Buyer programme is open for registration as of 5 September. Organised annually by Go Vilnius, the city's official business and tourism development agency, CONVENE 2020 invites meeting planners to connect face-to-face with selected Exhibitors who can give access to new business opportunities, outside-the-box solutions, and one-of-a-kind experiences and promises to deliver even more added value to participants.

Reflecting on this year's show, Go Vilnius Director Inga Romanovskienė says, "We are proud that another edition of CONVENE was so well-received, with feedback from both Exhibitors and Buyers being largely positive, and are enthusiastic about the way our region's meeting and event industry is developing. Vilnius alone saw a 30% increase in international conferences last year valued at EUR 57 million, which is a very positive indicator for the entire region."

With partnerships between public and private sectors on the rise in the city, Go Vilnius has appointed Baltic Travel Group as the event's official PCO. "Having supported CONVENE since its very beginning, we are proud to take on this role and contribute to the region's premier B2B meeting industry event," says BTG CEO Vlad Koriagin. "We are going into 2020 with lots of ambition and plan to build on all the achievements of the last seven years while creating a productive and rewarding experience for visitors, Hosted Buyers and Exhibitors alike."

The previous edition of CONVENE attracted over 1,000 participants, including 165 Hosted Buyers from 30 countries and 80 regional suppliers, who took part in some 2,640 B2B meetings together. The show also featured 11 different education sessions, and half of all Buyers took part in post-event tours to experience one of several Baltic Sea Region destinations first hand.

Organised annually by the Go Vilnius, CONVENE is a business marketplace that provides non-stop networking opportunities for meeting professionals. The two-day exhibition gathers industry suppliers from across the Baltic Sea Region and buyers from around the world together under one roof to facilitate valuable professional connections, as well as the exchange of knowledge and best practices. For more information, please visit www.convene.lt

For more information:

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